



Miss India

F L O R I D A

SPONSORSHIP PACKET 2014





Miss India Florida Pageant 2014

Friday November 14th, 2014

Tampa, FL

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About Miss India Florida:

Miss India Florida is produced by High-Fi Information Systems based in Tampa, Florida. Contestants from all over the state who have resided in Florida for a minimum of 6 months will be chosen to compete for the crown and title of Miss India Florida.

Winner/winners of Miss India Florida will qualify to enter the Miss India USA Pageant which has been organized annually since 1980 by the Indian Festival Committee (IFC) based in New York. This year, the Miss India USA Pageant will be held on December 14, 2014 in New York. The winner of Miss India USA represents USA in The Miss India Worldwide Pageant, which IFC has organized since 1990, and has been acclaimed as “the most glamorous Indian function in the world.”

Florida is proud to have two previous winners who brought back the title of Miss India USA, Stacy Isaac in 2001 and Trina Chakravarty in 2005, the later of whom also went on to win Miss India World in 2006.



Miss India USA 2000 Ritu Upadhyay of Illinois crowning Miss India USA 2001 Stacy Isaac.



(Right to left) Satya Shaw of Tampa, Miss India USA 2005 Trina Chakravarty, and India Festival Committee's Dharmatma Saran.



About Miss India USA:

Miss India USA Pageant is produced by the IFC, based in New York City. The IFC began its first annual “India Festival” in Central Park, New York City, in 1974. An integral component of these festivals was the immensely popular “Fashion Show”, which was the first to be provided to the Indian and American communities by the IFC.

By 1979, the “Fashion Show” had become so popular that it was proposed to start the first ever Miss India USA Pageant in 1980. The various groups/organizations in the major cities of USA were contacted to start Indian pageants in various states and send the winner to New York to compete for Miss India USA. The pageant was an instant success and has been acclaimed as “the most glamorous Indian function in the country” by India Today.

About Miss India World:

Miss India Worldwide Pageant is produced by the IFC, based in New York City.

The IFC is a pioneer organization in conducting Indian pageants and fashion shows in the USA and worldwide. The committee has also been conducting the Miss India New York and the Miss India USA Pageants annually since 1980.

In 1990, Mr. Dharmatma Saran, Chairman and Founder of the IFC, decided to take the pageant one step further to an international level and started The First Miss India Worldwide Pageant. For the first time ever, Asian-Indian communities from all over the world came together in New York for this event. The pageant was an instant success and was acclaimed as “the most glamorous Indian function in the world.” To the best of our knowledge, no other ethnic organization has ever conducted a pageant of this magnitude on an international level.

In line with other prestigious international pageants, we have also started staging Miss India Worldwide in various parts of the world. In 1997, the pageant was organized in Bombay to salute India on its 50th anniversary of independence. In 1998, the pageant was organized, in association with UTV International, in the exotic and beautiful city of Singapore.

The IFC selects distinguished local organizations in various parts of the world and authorizes them to conduct national pageants in their respective countries. At this time, we have affiliates in over twenty-five countries.

Miss India Hall of Fame

Richa Sharma Dutt



The first Miss India New York, Richa Sharma, who later married actor Sanjay Dutt, was taken by the legendary actor/producer Dev Anand as heroine in his movie "Hum Navjawaan." She went on to star in several other lead roles in movies with the likes of Rekha, Raj Babbar, Anil Kapoor, Dharmendra, Shatrughan Sinha, Maushumi Chatterjee, Jackie Shroff, Padmini Kolhapure, and many other big name Bollywood stars.

Bella Bejaria



Bela Bajaria, the winner of the Miss LA India and Miss India USA crowns in 1991, has been steadily moving up in the ranks as a Hollywood executive. Now, Bajaria has her most high-profile post yet - she has been appointed executive vice president of Universal Media Studios.

In an interview in 2006, Bajaria recalled her days as an Indian-American pageant contestant. "I took the title very seriously," Bajaria said. "I used my platform to talk about issues that really concerned me. How much you can achieve depends solely on you. I took every opportunity that came my way. I was not interested in becoming an actress or going to Bollywood. But I was predisposed to the entertainment industry."

Pooja Kumar



Pooja Kumar is an American actress, producer, model, and television hostess. She was crowned Miss India USA and has been a VJ for Channel V, a newsreader on the show Namaste America, and has starred in such feature films as 'Kaadhal Rojave', 'Night of Henna', 'Flavors', 'Hiding Divya', 'Park Sharks', 'Bollywood Beats', 'Man on a Ledge', 'Anything For You', and 'Vishwaroopam'

Aarti Chabria



Aarti Chabria is an Indian actress and a former model, who appears in Hindi, Telugu, Punjabi, and Kannada movies. She has appeared in major Bollywood films such as 'Lajja', 'Awara Pagal' 'Deewana', 'Shootout at Lokandwala', 'Partner', 'Heyy Baby', 'Milenge Milenge', and many more.



Miss India Florida 2014 Beauty Pageant

Dear Prospective Sponsor,

On behalf of the Miss India Florida Executive committee, we would like to thank you for your interest in sponsoring the Annual Miss India Florida Beauty Pageant in Tampa Bay, FL. The pageant is scheduled to take place on Friday, November 14th, 2014. Miss India, in its 35th year, is amongst the most prestigious pageants in the country. It is a platform for women across the nation to showcase their beauty, intelligence, and talents in “the most glamorous Indian function in the country” by India Today.

This pageant gives contestants of Indian origin settled in various countries across the globe an opportunity to represent their city, state, and country by participating in the Miss India Worldwide pageant. The last time the Miss India Pageant was held in Tampa was in 2005, when 4000+ people gathered at the University of South Florida Sun Dome for a spectacular evening with tons of unforgettable performances, beautiful women, and Bollywood stars. After the immense success of IIFA, it is only fitting that we return the glamorous Miss India pageant back to the city of Tampa Bay to host the Miss India Florida Pageant. This year, we are determined to make this event even bigger than it has ever been, with bigger performances, bigger spectacles, tons of celebrities, and an evening that will be forever talked about and admired.

The success of this competition can only be made by the generosity of our sponsors. As we begin our preparations, we are asking all organizations, firms, and businesses to support and provide any aid monetarily and promotionally. This event will allow your company to market its products, brand, and name to thousands. We are proud to make Tampa Bay home to the Miss India Florida Pageant. We believe and view this event as a mutually beneficial opportunity for the Miss India Pageant, as well as our sponsors.

Enclosed in this packet, you will find the different levels of sponsorship opportunities available to your company. In addition to the pre -set sponsorship packages, we are willing to discuss individual arrangements with you. Your sponsorship means a great deal to us and motivates us to be as flexible as possible.

Please feel free to contact us if you have any questions or comments. We sincerely hope you will join our cause in making Miss India Florida 2014 a huge success!

Sincerely,
Miss India Florida Executive Committee



Sponsorship Packages

★★★★ Exclusive Diamond Sponsor (\$5,000.00+)

- *Diamond Sponsors will be labeled as Exclusive Host of Miss India Florida Pageant*
- *Diamond Sponsors will have Organization/Company name on all and any event-related material*

In addition to the organization/company name appearing in all event programs, the Diamond Sponsor's name and logo will appear on the following:

- *Press Releases in statewide media and local media in major metropolitan cities in the state of Florida through print*
- *All flyers/posters distributed around the Tampa Bay area, the greater community, and other major cities in Florida*
- *Prominent Logo on Miss India Florida Website*
- *Prominent Logo in Program Brochure for all attending guests at competition*

Package also includes:

- *Exclusive Diamond Sponsors will have their name announced at start and end of competition*
- *Logo projected on screen during show*
- *Table for flyers near main entry*
- *Banner hung in auditorium (must be provided)*
- *Opportunity to present one of the major awards on stage*
- *12 VIP passes to Miss India Florida Mixer on Thursday - **MAXIMUM***
- *Reservation of 12 VIP seats – **MAXIMUM***
- *12 passes to post pageant VIP only dinner and cocktail -**MAXIMUM***



Sponsorship Packages

★★★ Platinum Sponsor (\$2,000.00+)

Platinum Sponsor's name and logo will appear on the following:

- *Press Releases in statewide media and local media in all major metropolitan cities in the state of Florida through print*
- *Logo on Miss India Florida Website*
- *Prominent Logo in Program Brochure for all attending guests at competition*

Package also includes:

- *Table for flyers near main entry*
- *Banner hung in auditorium (must be provided)*
- *Reservation of 5 VIP seats – **MAXIMUM** (For each additional \$500.00 donated, 1 additional VIP seat will be given to sponsor)*
- *5 VIP passes to Miss India Florida Mixer on Thursday – **MAXIMUM***
- *5 passes to post pageant VIP only dinner and cocktail -**MAXIMUM***



Sponsorship Packages

★★ Gold Sponsor (\$1000.00+)

Gold Sponsor's name will appear on the following:

- *Press Releases in local Tampa media*
- *Name on Miss India Florida Website*
- *Name in Program Brochure for all attending guests at competition*

Package also includes:

- *Reservation of 2 VIP seats – **MAXIMUM** (For each additional \$500.00 donated, 1 additional VIP seat will be given to sponsor)*
- *2 VIP passes to Miss India Florida Mixer on Thursday – **MAXIMUM***
- *2 passes to post pageant VIP only dinner and cocktail –**MAXIMUM***



Sponsorship Packages

★★ Silver Sponsor (\$500.00+)

Silver Sponsor's name will appear on the following:

- *Name on Miss India Florida Website*
- *Name in Program Brochure for all attending guests at competition business card size*

Package also includes:

- *Reservation of 1 VIP seat – **MAXIMUM** (For each additional \$500.00 donated, 1 additional VIP seat will be given to sponsor)*
- *1 VIP pass to Miss India Florida Mixer on Thursday – **MAXIMUM***
- *1 pass to post pageant VIP only dinner and cocktail -**MAXIMUM***



SCHEDULE OF EVENTS

WEDNESDAY (November 12, 2014)

Hotel Check-In (3:00 PM – 5:00 PM)

- **Venue:** Hyatt Place (4811 W Main St.)
 - Contestants, family members, celebrities, and VIPs will be checking into the hotel.
 - Camera crew will be on-site to film the contestants as they check-in and interview them to help promote the hotel.

Dinner (6:00 PM – 7:30 PM)

- **Venue:** Hyatt Place Ballroom
 - Dinner will be served by the selected local restaurant to the guests and VIPs. Guest speakers will be conducting a mini-workshop to discuss pageant etiquettes with the contestants as they have dinner. USF representative will also be presenting the University's accomplishments and opportunities for undergrad and post-grad programs.

Dance Practice (8:00 PM – 9:00 PM)

- **Venue:** Hyatt Place
 - Selected dance studio (instructor) will teach the contestants a choreographed dance routine to prepare them for the pageant.
 - Camera crew will be on-site to film the practice and promote the dance studio.

THURSDAY (November 13, 2014)

Breakfast (8:00 AM – 9:30 AM)

- **Venue:** Hyatt Place
 - Breakfast will be served by the selected local restaurant to the guests. Guest speakers will be conducting a mini-workshop to discuss the schedule for the day and hair and makeup tips with the contestants as they have breakfast.



Contestant Social (10:30 AM – 2:30 PM)

- **Venue:** Busch Gardens Tampa Bay
 - Contestants will have the opportunity to explore the park and socialize with other contestants.
 - Camera crews will be present on-site to film the contestants as they explore the park and conduct interviews to promote the park and their experience in Tampa.

Pageant Run-Through (3:00 PM – 6:00 PM)

- **Venue:** Busch Gardens Stanleyville Theater
 - The stage managers and technicians will help guide the contestants through the production routine and prepare them with the logistics for the main event.

Miss India Florida 2014 Mixer (7:00 PM – 11:00 PM)

- **Venue:** Tampa Events Ballroom (13507 N Nebraska Ave)
 - Cocktail and hors d'oeuvres will be served to the sponsors, VIPs, family and friends as the contestants are introduced on a runway stage with a glamorous fashion show where they will be presented their Miss India Florida 2014 sashes.
 - Camera crew will be on-site for photo-shoots and to film the event. Press media will also be in attendance to film, capture, and interview the event.

Induction After-Party (11:00 PM – 3:00 AM)

- **Venue:** Epic Nightclub (290 S Meridian Ave)
 - Kickoff to the Miss India Florida and the 27th annual India Fest weekend begins with a party at one of Tampa's most vibrant clubs.
 - Camera crew and media will be in presence to capture the fun and exciting nightlife that Tampa has to offer.

FRIDAY (November 14, 2014)

Breakfast (8:00 AM – 9:30 AM)

- **Venue:** Hyatt Place
 - Breakfast will be served by the selected local restaurant to the guests. Guest speakers will be conducting a mini-workshop to discuss modeling tips and opportunities with the contestants as they have breakfast.



Miss India Florida 2014 Pageant (7:00 PM – 10:00 PM)

- **Venue:** Busch Gardens
 - The glitz and glamour of Miss India Pageant comes to Tampa as we crown the most beautiful Indian women that call the great State of Florida home and enjoy performances by local artists, A-list celebrities, Mayor Bob Buckhorn as the keynote speaker, and .
 - Camera crew and press media will be present to capture, cover, and film the entire pageant.

Post-Pageant Mixer (10:00 PM – 12:00 AM)

- **Venue:** Busch Gardens Banquet Hall
 - The sponsors, VIPs, contestants, winners, and families enjoy cocktails and hors d'oeuvres as they relive and enjoy the night at Busch Gardens.

Post-Pageant After-Party (11:00 PM – 3:00 AM)

- **Venue:** Jackson's Bistro (601 S Harbour Island Blvd)
 - Join the newly crowned Miss India Florida 2014 and all other winners as the MIF 2014 and 27th annual India Fest weekend continues with a party at Tampa's hottest waterside club.
 - Camera crew and media will be in presence to capture the fun and exciting nightlife that Tampa has to offer.

SATURDAY (November 15, 2014)

27th Annual India Festival

- **Venue:** Florida State Fairgrounds (4800 U.S. 301)
 - The Miss India Florida 2014 contestants perform and are announced in front of the over 10,000 people in attendance.

India Festival After-Party

- **Venue:** Tampa Events Banquet Hall

Join Florida's Indian beauty queens and hundreds of Indians from all over the map as we celebrate the close of the MIF 2014 weekend.



Sponsorship Request Form

Contact Information:

Company Name: _____

Primary Contact Name: _____

Email Address: _____

Phone Number: _____

Contribution (spelled out): _____

Diamond Sponsor (\$5,000+)

Platinum Sponsor (\$2,000+)

Gold Sponsor (\$1000+)

Silver Sponsor (\$500+)

Other: _____

*Please make checks payable to: **High-Fi Information Systems, LLC***

Please return to:

High-Fi Information Systems, LLC

ATTN:

Rahul Prakash (Director of Operations)

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For Sponsorship Questions Contact:

Kuleen Shah (Asst. Director of Operations)

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Contact:

Miss India Florida 2014 Executive Committee

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(General Info)

Kuleen Shah

Director of Sponsorships
(All Sponsorship Inquiries)

Amit Patel

Director of Finance
(Expenses, Finances)

Rishabh Patel

Director of Administration
(Schedules, Itinerary)

Jason Banarsee

Director of Logistics
(Venue, Bookings)

Kuleen Shah

Director of Programming
(Technical, Backstage)

Pooja Pandya

Director of Public Relations
(Media, Marketing)

Roshni Hannon & Atish Patel

Director of Hospitality
(Liaison, Team Relation)

Komal Patel

Director of Graphics
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